

5 WAYS TO MAXIMIZE YOUR MEMBERSHIP

1 SAVE MONEY

The value you receive from CCAR membership far exceeds the fees you invest for Association services. Every year members enjoy thousands of dollars worth of benefits from CCAR, C.A.R. and NAR including significant discounts on critical tools, and a variety of free services, marketing, training, and professional development opportunities.

\$100s...



2 ACCELERATE YOUR CAREER

CCAR conducts nearly a dozen live seminars and training sessions every month at both its Richmond and Walnut Creek offices. Members can quickly and easily earn CECs, master advanced professional skills, and acquire exclusive industry designations—all at specially reduced prices and/or free of charge. Combined with direct access to NAR and C.A.R. online training resources, CCAR members can accelerate their careers at a pace best suited to their individual needs.

24/7 CCAR's regularly scheduled monthly courses include social media training, Paragon instruction, and a variety of sales, management, and financial courses. Well known industry expert trainers are also featured as part of the Association's comprehensive continuing education programing.

3 STAY ON TOP

The real estate industry is evolving so rapidly it's hard to keep up with the constant barrage of data and information coming at us every day. CCAR membership gives you exclusive access to the most reliable local, state and national industry news and information to keep you informed and at the top of your game. CCAR's website and weekly e-newsletter, along with direct, 24/7 access to C.A.R. and NAR's trusted news outlets give you the knowledge and power you need to answer your clients' toughest questions.



4 EXPAND YOUR NETWORK

CCAR is a dynamic group of nearly 4,000 REALTORS® and Affiliate members who come together regularly to market listings, get industry updates, raise money for local charities and simply enjoy each other's company. Join weekly marketing meetings, attend special events and watch the calendar for exciting networking opportunities.

~4,000

5 GET INVOLVED

Join one or several CCAR committees to share your ideas and help set key priorities that will drive the Association and industry into a successful future. There's a committee to meet every interest and talent, and you'll receive a wealth of satisfaction in return.

