



Contra Costa Association of REALTORS®

# We Provide More Value For Our Members!

CCAR is your “Productivity and Service Resource” -  
providing a growing family of products and  
services designed to enable REALTORS®’  
efficiency and success.

## Mission Statement

The Contra Costa Association of REALTORS® serves its members with relevant products and services, promoting the highest standard of professionalism, while safeguarding real property rights.

## First Class Member Services and Support

Class-leading, comprehensive support for business efforts across multiple channels. For any technology or service issue:

- Just Call CCAR Member Services at 925.295.1270, M-F 8:30am-5pm.
- Or email [support@ccartoday.com](mailto:support@ccartoday.com).
- Or hit the “Feedback” button prominently featured on [ccartoday.com](http://ccartoday.com).
- CCAR Member Services can also “remote” into your computer to install, remove software, and more.

## Communication

### ccartoday.com

Easy to use and pretty to look at, [ccartoday.com](http://ccartoday.com) provides information and links to industry data, news, tips, MLS features, legal services, area demographics, city sign ordinances, and much more.

### Weekly Jolt E-Newsletter

A fast, easy read that gives only the latest information and events each week.

### Facebook

CCAR has over 3,500 “followers” in the real estate community. “Like” and check [facebook.com/ccartoday](http://facebook.com/ccartoday) for updates on late breaking news and industry tidbits.

### Twitter

CCAR tweets alerts, events and news. Sign up to follow CCAR at [twitter.com/contracosta](http://twitter.com/contracosta)

## Education and Training

Our extensive list of Education and Training options provide home study, online and live classes for license renewal, self improvement, marketing, professional development, certifications and designations, technology, risk management, and more. And many CCAR Training classes are a free Member benefit. Login to [ccartoday.com](http://ccartoday.com) and review the Education Calendar for upcoming classes and events.

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## Business Products and Services

### • Mobile Products and Services

CCAR provides “mobile optimized” access to services from your smartphone or tablet from [m.ccartoday.com](http://m.ccartoday.com) or the CCAR App available in the Apple App Store and Google Play.

### • Laptop Repair and Sales

CCAR provides best in class laptop repairs, sales, and optimization. REALTOR® Members get one FREE laptop tune-up per year.

### • Professional Standards

CCAR ensures a high level of professionalism in the industry through education about and enforcement of: the NAR Code of Ethics, CCAR MLS Rules and Regulations, and all other membership duties and obligations. CCAR’s Professional Standards Department can assist in resolving ethics or arbitration issues, including Mediation Services, Ethics Advocates, C.A.R. Ombudsmen, and referral to the C.A.R. Legal Hotline.

### • Government Affairs and Legislative Advocacy

CCAR’s Government Affairs Director (GAD) is the liaison to government and elected officials at the local, state, and federal levels. Most importantly, the Government Affairs Department works to protect real property rights and Members’ ability to do business.

### • Networking and Events

Network and charity events each year, include the annual Big Event, the CCAR Golf Tournament, the Inaugural Ball, Crab Feed, Young Professional Network Mixers, Affiliate Faires, and many more! Proceeds benefit the CCAR Scholarship Fund and Helping Hands Charity.

### • PressBuilder Websites

CCAR’s all inclusive solution for REALTOR® websites. CCAR handles site implementation, hosting, IDX compliant data, and initial branding.

### • SmartStats

In 4 simple clicks, get an instant analysis: by location, housing type, and time frame.

### • Real Estate Shoppe

Watch the Weekly JOLT for specials and additional discounts on signs and supplies for Members only.

### • Insurance Benefits

CCAR Members can take advantage of many insurance options including guaranteed health, dental, vision, and E&O.

### • zipForm® Plus

Save over \$600 per year on zipForm® Plus.

### • One-on-One Tutorial Services

Schedule personal training time with staff experts.

### • Realtors Property Resource® (RPR)

A comprehensive tool that lets you access, sort, filter, and generate reports on property data from across the U.S.

### • CloudCMA

The easy way to create amazing reports that help you write more offers and win more listings.

## CCAR MLS Features and Benefits

### • HomesOpenToday.com (HOT)

The definitive source for open homes in the East Bay.

### • Paragon 5

Gain expanded search and listing capabilities for multiple counties across Northern California including: MLSListings, MetroList, BAREIS, and the SFAR MLS.

### • StreetURLs

List a property through CCAR and it becomes its own website... automatically, instantly, and for free!

### • Mobile MLS

Search and view properties on your smartphone. An industry-leading solution that includes text message marketing, QR code marketing, and branded mobile IDX.

### • RatePlug

Display your contact information and mortgage products directly within property listings sent to homebuyers through the MLS.

### • ListHub

Manage the complexities of online marketing within the MLS to feed across a wide variety of real estate marketing websites.

### • Listingbook

View your client’s and prospect’s search behavior and get a summary of prior day’s activity.

### • New Home Source Professional

The most comprehensive resource for new homes, communities, and builders for real estate professionals.