



CCAR Mobile Application Privacy Policy | 2015 |

The Contra Costa Association of REALTORS® (CCAR) has created this Privacy Policy to demonstrate our firm commitment to privacy and so that you, as a user of our mobile application, are aware of the uses made of information within our mobile application.

WHAT INFORMATION IS GENERATED WHEN YOU USE OUR MOBILE APPLICATION?

When you download and install the CCAR Mobile Application, a record is made of that download and installation. In addition, when you agree to the Terms and Conditions of that application, and authenticate to begin using the application, a record is made of these facts at that time. The CCAR Mobile Application makes use of certain browser based services on your mobile device, the use of which will store a cookie on your devices browser during normal use. Other types of information that may be generated and collected when you use our application include information that we consider non-personal in nature. For example, we may collect the type of device(s) and operating system(s) that you have installed the mobile application on, and from what locations devices are used in aggregate. We use this information to measure the technology footprint of our members and to help better support and improve our services.

USE OF COOKIES

What is a cookie? A cookie is a data file that is created and stored on your devices memory drive when you visit many websites. The typical purpose of a cookie is to make your use of websites easier and more convenient and to assist the website in tracking the use of the site. Cookie technology is used by most websites and is considered an industry standard for the Internet.

CCAR MEMBER DIRECTORY

As one of the many benefits of Membership with CCAR, we make available on our mobile application a searchable database of our members called "Find a Member" or "Find a REALTOR®, along with various rosters of our staff, member offices and CCAR Members. The purpose of this Directory is to assist CCAR Members to locate and contact CCAR Members. The CCAR Member information made available through these directories is intended to contain only the business information of our Members.

REQUIRED BY LAW

We may disclose information provided by you if we are legally required to do so, such as by court order or subpoena.

SECURITY

We have adopted what we consider to be reasonable security measures to protect against the loss, theft, misuse and alternation of information collected through our Website. However, if you are concerned about the security of the Internet or our Website, we suggest that you not provide this information.

OTHER PRODUCTS AND SERVICES

Although we generally collect and use information to fulfill the stated objective for which the information was requested or collected, we may also provide the information to our subsidiary so that we may send you information regarding other products or services that may be valuable or interesting to you.